**Sponsorship Guidelines**

**WEEKLY GLOBAL VIRTUAL HACKATHON SERIES**

[**HackCOVID**](https://www.hackcovid.org/), started by the 501c3 educational nonprofit [**Tech Tree Root**](https://www.techtreeroot.org/) to mute the effects of coronavirus, was the first anti-coronavirus hackathon in the United States and has since averaged 250 participants and 35 submissions from every continent each weekend. With a commitment to giving people a sense of hope and purpose and creating opportunities and resources for technological and entrepreneurial education, this 48-hour event rotates themes that encourage our participants to create positive social impact and strengthen our ability to endure this war against coronavirus.

**Sponsorship Benefits**

Reputation

* Broadcast your company’s commitment towards defeating coronavirus
* Generate loyalty in customers and recruits assisted by your endorsements
* Promote your APIs and products through potentially life-saving solutions

Recruitment

* Anticipate the advantages and trajectory of the new job market of 2021
* Identify the top technical talent now to maximize the impact of your hiring
* Rebuild your internship and full-time recruitment program at a discount